Mackinac Bridge July Traffic Report

August 18, 2004

Robert J. Sweeney, Executive Secretary of the Mackinac Bridge Authority, reported today that 633,202 vehicles crossed the Mackinac Bridge during the month of July. This represents a 0.8 percent decrease when compared to the 638,341 crossings during July 2003. Fare revenue for the month was down 2.6 percent compared to last year, going from \$2,066,571 to \$2,013,377. Commercial traffic for the month of July was down 9.8 percent.

Traffic for the first seven months of 2004 is running 1.5 percent behind last year's pace; 2,386,133 vehicles versus 2,421,358 in 2003. Fare revenue in 2004 totals \$8,418,613 compared to \$7,394,820 last year, an increase of 13.8 percent. Commercial traffic for the first seven months of 2004 is down 4.0 percent over the same period of last year.

Mr. Sweeney reported that construction activity is in full swing at the Mackinac Bridge. He asks that travelers drive with extreme caution during the construction season, slow down, be aware of our construction workers, and "Give 'em a Brake".